

Willen Hospice

Santa! *Dash* 20 25

Fundraising Pack





Hello Santa Dasher!

Thank you for signing up for our **Santa Dash** fundraising event, and raising money for your local hospice.

Did you know, Willen Hospice is the only provider of specialist, compassionate care in Milton Keynes? Every day - including Christmas Day - our doctors, nurses and support teams provide comfort, expert care and relief for local families affected by a life-limiting illness.

Only **12.7%** of our running costs are met by ongoing NHS funding. This means we rely on the generosity of our supporters to help us raise around **£9.6 million each year**, so that we can continue to offer our specialist care to the local community completely free of charge.

We are kindly asking you to try and **raise £100*** to support our work. This pack will provide you with helpful tips so you can reach your fundraising goal and we'll also be giving out **prizes to the top fundraisers!**

Merry Christmas and happy dashing!
The Willen Hospice Events team

£125

could cover the cost of a Willen at Home nurse visiting a patient, so they're cared for in the comfort of their own home.

*Unless you've chosen to pay the no-fundraising £50 option when you signed up. You're all sorted! Thank you for your support.



YOKOHAMA

Thank you Yokohama Tyres for sponsoring this event.

Festive Fundraising Tips

Set up an online giving page

You'll receive more donations if you personalise your page with a photo and your reason for taking part in our Santa Dash.

Ask for donations instead of gifts or cards

If you're scratching your head for gift ideas this year, or would prefer money spent on cards to go to a good cause instead, then why not ask for donations to your fundraising page instead?

Match funding

Double your donations by asking if your work place can match the amount you raise.

£24

could pay for an In-Patient Unit nurse to be on shift for an hour – caring for a local person struggling to cope with the symptoms of a life-limiting illness

Fundraising Prizes!

Teams who raise over £300 will be entered into a prize draw to win

A Christmas hamper worth £250!

The top fundraiser will win...

**2 tickets to Land of Lights at
Guliver's Theme Park Resort MK**

The prize winner will be drawn two weeks after the event on 28 December 2025





Willen Hospice Christmas Tree Collection

Let your tree do some good, with our Christmas Tree Collection!

For a suggested donation of £12, our friendly tree-collectors will pick up your tree and give it a new life as mulch.

We'll be collecting from postcodes: MK1 – MK19, MK43, MK46, LU7 and NN12

Support your local hospice with a

£12
suggested donation



Christmas Grotto

Add a touch of magic to your Dash with a visit to our festive Grotto!

★ 13 - 14 December ★
★ 20 - 21 December ★

£15 per child

Includes adult entry and an early Christmas present!

